



Cost-effective tactics for bed bug protocols

The best bed bug defense is a good offense that includes an insecticide for knockdown with an insect growth regulator (IGR) for long-term control. Zoëcon offers both with ZenproX® contact kill insecticides and Gentrol® IGR.

MIX IT UP

Incorporating a tank mix featuring ZenproX® EC with Gentrol® IGR into bed bug protocols disrupts the bed bug life cycle. It's an opportunity for operators to boost their bottom line and increase customer satisfaction by helping to reduce callbacks and retreats.

ZenproX® EC features:

- Control of adult bed bugs and newly hatched nymphs
- A non-repellent formulation that kills on contact
- Extended residual
- Active ingredient – Etofenprox

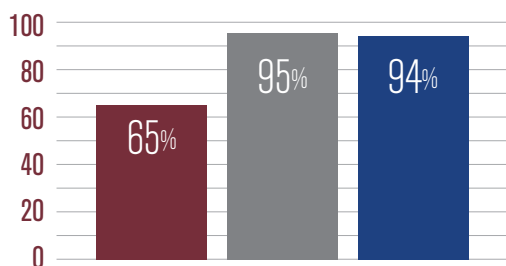
Gentrol® IGR features:

- Disruption of the bed bug life cycle
- Decreased bed bug egg production
- Prevention of nymphs developing into adults
- Reduced reproductive ability

Benefits of Gentrol® IGR and ZenproX® EC in a tank mix

- Long-term control
- Reduced infestations
- Suppressed rebounds
- Breaks cleanout and reinfestation cycle
- Minimized callbacks and retreats
- Life cycle control from nymph to adult

Gentrol® IGR (S)-hydroprene Efficacy*



Gentrol® IGR Treatment Effects

Gentrol® IGR targets several aspects of the bed bug life cycle when nymphs are exposed to dried residues.

65% of the hydroprene-exposed nymphs died.

95% less nymphs were produced compared to untreated bed bugs.

94% less eggs were produced compared to untreated bed bugs.

*Based on "Evaluation of Gentrol aerosol for efficacy against Bed Bugs" -Insect Control & Research, 2003



THE AEROSOL ANGLE

Zenprox® Aerosol gives operators a quick, easy-to-use option for spot or crack and crevice treatments. An ergonomic actuator and a supplied extension tube on Zenprox® Aerosol gives professionals 360° coverage of bed bug harborage areas.

Zenprox® Aerosol features:

- Quick killing action
- Broad-spectrum control
- Kills bed bugs
- Versatile formulation
- Indoor and outdoor use
- 360° valve
- Ergonomic actuator

Benefits of Zenprox® Aerosol

- Streamline protocols with one product for multiple insects including ants and cockroaches as well as bed bugs.
- Packaging is engineered to deliver Zenprox® Aerosol to cracks, crevices and tight bed bug harborage areas.
- Four active ingredients, including Etofenprox, help alleviate resistance issues, reduce retreats and avoid the associated costs.

GENTROL® IGR AND ZENPROX® PRODUCTS ALLOW PROFESSIONALS TO BE MORE:

- **Effective** - Bed bugs are resilient, professionals need more than one weapon.
- **Economical** - Suppressing resurgence means reducing expensive callbacks and retreats.
- **Established** - Long residuals and suppressed resurgence means long-term control.
- **Encompassing** - Gets into walls, cracks and crevices to control the bed bugs you can't see.

Professional bed bug treatments should always include Gentrol® IGR in conjunction with Zenprox® products. Instant results are hard to come by with bed bug control, but over time using Gentrol® IGR plus a Zenprox® insecticide will help eliminate infestations and prevent rebounds. Zoëcon provides PMPs with bed bug solutions that can meet varying levels of infestation and/or application needs.

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To learn more about Zenprox® and Gentrol® products, visit zoecon.com or call 800.248.7763.

