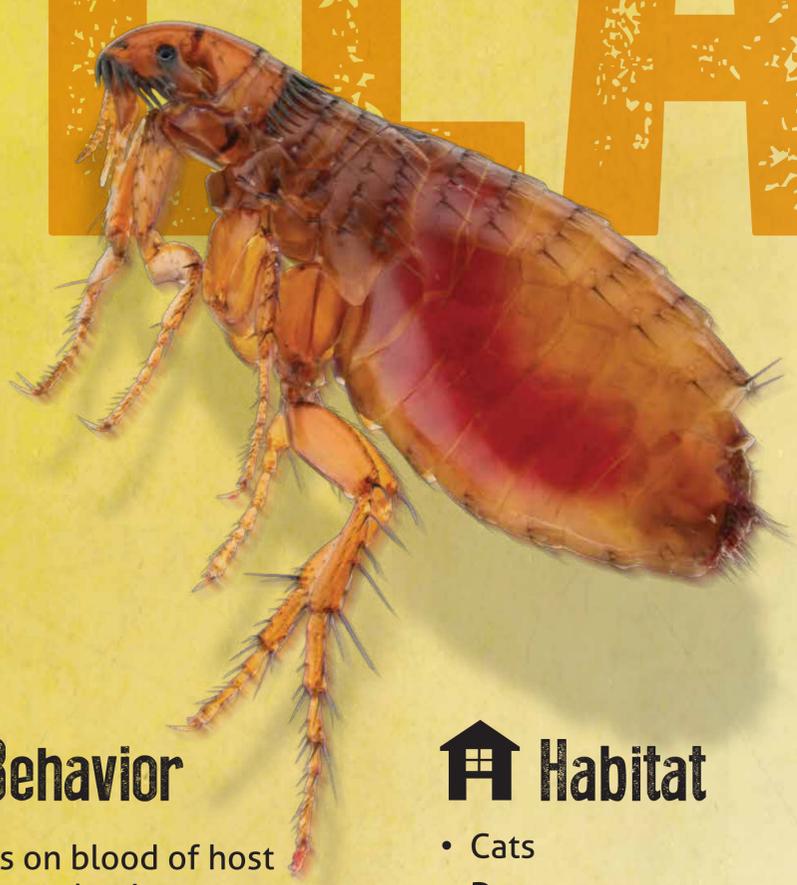


FLEA



POOF Your Guide to Help Make Fleas Disappear With One Treatment



About Fleas

Fleas have narrow bodies which allow them to glide through pets fur easily. Side to side, they are almost flat, allowing them to stealthily maneuver. Their back legs are well developed, allowing them to jump up to six inches in the air. Their mouths have piercing parts, allowing them to dig into their host and suck blood to sustain themselves.

Size: Less than 1/4 inch

Color: Dark brown

Other distinct features: Narrow, several spines across body including near the head, several hairs across body, wingless

Life Cycle

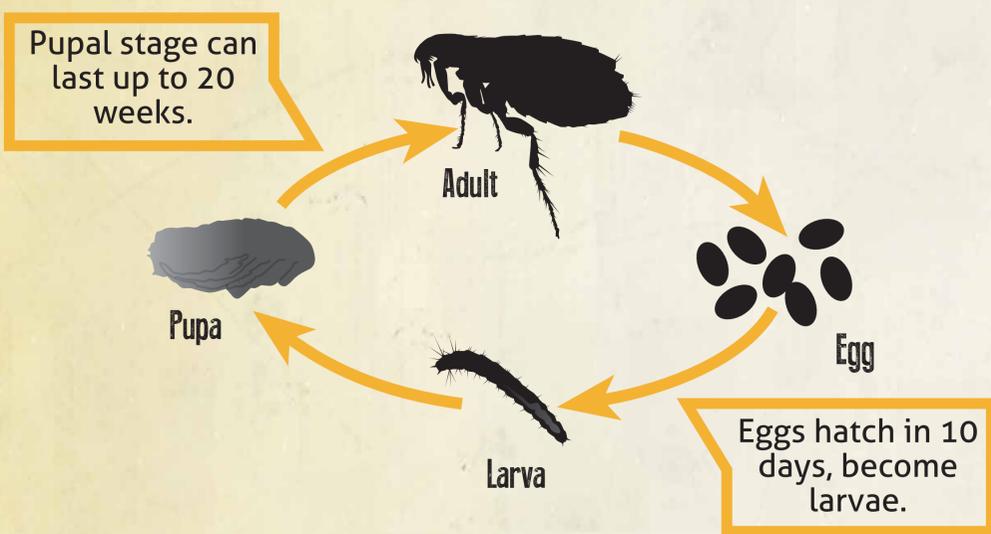
- Females lay 400-800 eggs over course of life
- Larvae feed on dried blood, adult flea excrement
- Mature larvae cocoon and pupate
- Development from egg to adult can range from 16 days to a year

Behavior

- Feeds on blood of host for reproduction
- Remain embedded with host until death or scratched off
- Deposits eggs on host that may fall off and infest environment
- Spread by contact with infested environment or other animals

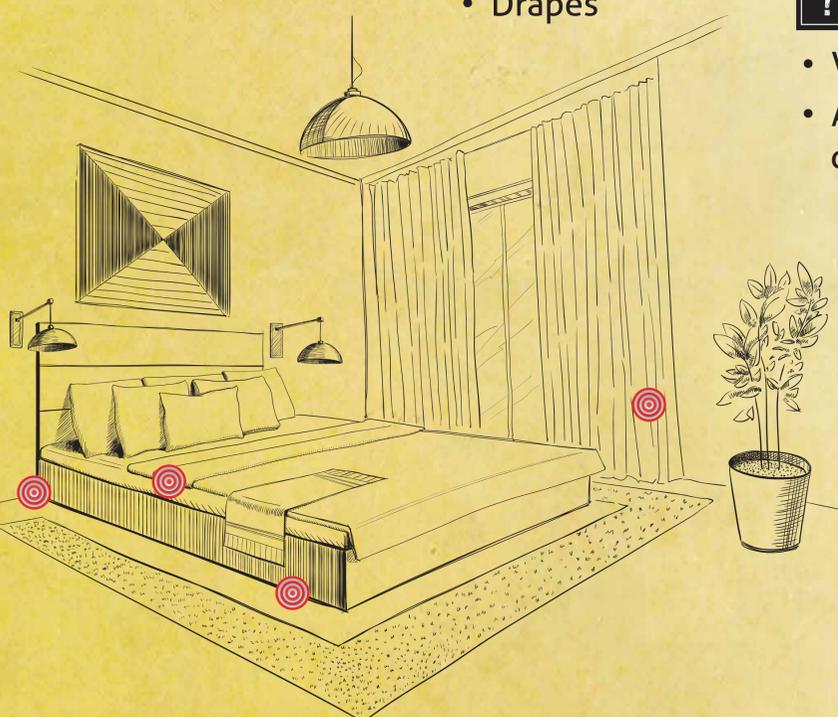
Habitat

- Cats
 - Dogs
 - Other animals
 - Humans
 - Pet bedding
- (Where to treat)**
- Cracks/crevices of floor
 - Deep in carpet
 - Upholstery
 - Drapes



What You Can Do

- Vacuum all rugs, carpets, and furniture before treatment
- After treatment, vacuum every day for one week or every two days for two weeks.



Signs of Infestation

- Fleas present, but severity unknown
- Pets excessively scratching
- Pets have reddened/irritated skin
- Small, black excrement present in pet's fur
- Flea bites on humans usually occur around ankles and lower legs

Damage/Risks

- Annoyance to pets
- Hair loss in pets
- Skin damage to pets
- Can transmit murine typhus to humans

HOW (S)-METHOPRENE CONTROLS FLEAS

Precor® products are formulated with the core active ingredient, (S)-methoprene. This IGR, developed by experts at Zoecon, has been used for more than 45 years by pest control and public health professionals to prevent fleas from developing into breeding, biting adult insects. The IGR penetrates and migrates deep into places like the base of carpet fibers and between furniture cushions to prevent the pre-adult flea you don't see. (S)-Methoprene stops the development of immature fleas into adults, thus breaking the life cycle.



Contact your Zoecon Sales Rep to receive our Precor® Family Brochure.



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