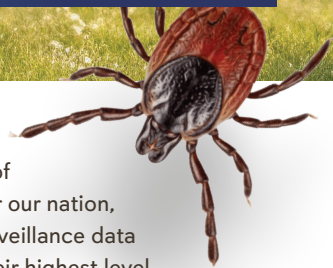




Red, White and Bite-Free

Tick Control for America's 250th Summer



This summer, millions of Americans will head outside to celebrate the 250th Anniversary of the Declaration of Independence. While 2026 marks a major milestone for our nation, it is also shaping up to be the year of the tick. CDC surveillance data indicates emergency room visits for tick bites are at their highest level since 2017.

For homeowners and pet owners, that increase in tick activity poses serious health risks. Tick-associated illnesses and conditions such as Lyme disease, Alpha-gal syndrome, and Rocky Mountain spotted fever are expanding into new regions and creating growing concerns for families and outdoor enthusiasts from sea to shining sea.

Just as the American flag is defined by three essential elements, an effective tick control program depends on treating all three control zones.

For nearly one quarter of our nation's history, Zoëcon® Professional Products has been formulating and synthesizing key IGR ingredients in the USA for pest control professionals. This summer, that expertise matters more than ever. A three-zone approach — treating outdoors, indoors, and on the animal — is the key to keeping America's birthday party bite-free.



This Land is MY Land

Ticks are typically found near the woodland edge and in unkempt areas. They are likely to hang out in mulch beds and leaf litter or on brambles and tall grass. Treating these zones proactively reduces the chance of people and pets becoming accidental hosts, but it requires more than a surface spray. When using a product like **Precor® Outdoor F-T-M**, you'll want to ensure you get a 10-gallon drench for every 1,000 sq ft. to penetrate where ticks hide.

The micro-encapsulated formulation combines our pioneering insect growth regulator, (S)-methoprene, and tau-fluvalinate for immediate knockdown of ticks and over 50 outdoors pests.

For sensitive accounts or areas, **Essentria® Mosquito & Tick Concentrate** offers a botanical option that kills ticks, with the added benefit of up to 14 days of repellency against mosquitoes. This versatile, water-based formula is designed for use with automated spraying systems, fogging systems, and mist blowers. Additionally, **Mavrik® Perimeter** and **Lambda 9.7 CS** spray are solid broad-spectrum perimeter options, especially around areas where dogs and cats frequent.



Life, Liberty and the Pursuit of Happy Pets

Ticks are opportunists looking to catch a ride on household dogs and cats. Advise customers to check pets and clothing after time spent outdoors and to keep the yard tidy: short grass, cleared brush, no leaf litter piles near the house. **Petcor®² Flea & Tick Spray** is approved for on-animal applications for dogs, puppies, cats, and kittens.

Containing (S)-methoprene, PBO, and etofenprox, the fast-acting formula kills flea and ticks and repels mosquitoes, making it a practical leave-behind or upsell after your service visit. It also reinforces the importance of extending tick management beyond perimeter treatments alone.



Defend the Home Front

Ticks can survive indoors longer than most customers expect. Without access to high humidity outdoors, ticks typically aren't a serious issue indoors, but the Brown Dog Tick is known for its unique ability to thrive inside.

After hitching a ride inside on pets or people, Brown Dog Ticks will hide in pet bedding, baseboards, carpet edges, and even in furniture. After they feed, they can lay hundreds of eggs in small clusters. Once those eggs hatch, you're facing hundreds of near-invisible larvae that are looking for their next meal.

Targeted indoor treatments can reduce and eliminate this threat. Applying **Precor® 2625 Premise Spray** to hot spots such as baseboards, carpet edges, and furniture delivers a combination of three adulticides and a synergist to kill ticks indoors. **Zenprox® EC** is a non-repellent etofenprox formulation that delivers knockdown with extended residual activity. Zenprox® EC is one of a handful of products labeled for broadcast treatments on carpets, floors, and other labeled areas where ticks are located.



Let's Celebrate Red, White & Bite-Free

Just as the American flag is defined by three essential elements, an effective tick control program depends on treating all three control zones. For more than 50 years, the Zoëcon tick control portfolio has helped protect American backyards. As we build on our legacy, we are focused on delivering industry trusted solutions for the next 250 years, and beyond.

