



Pest Control Industry Veteran Relies on Zenprox® and Gentrol® Products

Bed bugs and cockroaches are two of the most common pests that infest commercial and residential accounts. Pest management professionals are constantly looking for products that offer fast and long-lasting results. Rick Bachman is the vice president and owner of Central Exterminating, East Brunswick, N.J., and has been in the pest control business for more than 30 years. He has tried numerous products to combat these pests, but none yield greater success than the Zenprox® and Gentrol® product lines from the Zoëcon Professional Products division of Central Life Sciences.

Observing that bed bug infestations have been steadily rising throughout the years, Bachman knows that his customers need these pests treated correctly and effectively on the first visit, which is why he relies on Zenprox® EC, Zenprox® Aerosol and Gentrol® IGR Concentrate for bed bug control.

“ I buy these products because they do the job right the first time — in the long run you are saving money. ”

Rick Bachman

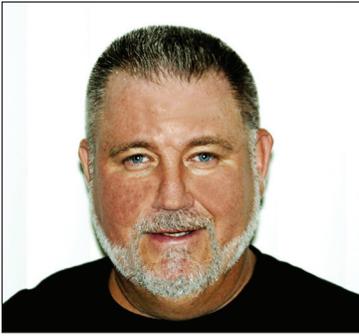
“Our bed bug calls tend to fluctuate, but we can have at least one a day,” said Bachman. “When treating the sites, using Gentrol® as a tank mixer with Zenprox® EC has become our team’s standard arsenal against these insects because this combination has consistently produced the best results.”

Central Exterminating, serving central New Jersey, also uses Zenprox® EC as a crack and crevice, spot and indoor broadcast treatment, and relies on Zenprox® Aerosol indoors to target hard-to-reach areas where bed bugs hide. Zenprox® Aerosol can also be applied as a crack and crevice or spot application where evidence of bed bugs is found. The active ingredient in both formulations, Etofenprox, kills on contact and provides up to 95 percent control of both adult bed bugs and newly-hatched nymphs.

“I learned about Zenprox® through a variety of articles and periodicals that I regularly read because I am always looking to try the newest products on the market that alleviate resistance issues,” said Bachman.

After Central Exterminating switched to using Zenprox® products, they noticed the callbacks for bed bug sightings greatly decreased. Bachman continues, “I buy these products because they do the job right the first time — in the long run you are saving money. Even technicians, who normally don’t give feedback, are saying, ‘We love Zenprox®,’ so I think that really speaks volumes about its effectiveness.”





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Bachman has also been using Gentrol® products since he entered the pest control industry 33 years ago and always implements them as a part of his company's standard bed bug and cockroach treatment plans. Applying the product every three to four months, per label recommendations, allows for maximum effectiveness. The product's formulation is non-repellent and the active ingredient disperses from the application site, meaning that insects do not have to come into direct contact with a treated area to be affected. The active ingredient, (S)-hydroprene, is an insect growth regulator (IGR) that disrupts labeled pests' normal growth pattern, prohibiting them from maturing into breeding adults.

“Gentrol® is an excellent product for roach control,” said Bachman. “I am loyal when it comes to using Gentrol® because we can walk into an account, treat the area and know that the product is working right away – good cockroach control is using an insect growth regulator.”

Labeled for use as a spot or crack and crevice treatment in all areas of food handling establishments, Gentrol® IGR Concentrate can be applied as a general fogging agent or a general surface spray and provides long-term control for up to 120 days by breaking the endless clean-out/reinfestation cycle.

“I have been doing this for 33 years and am known for being brutally honest with my feedback on products,” said Bachman. “I realize that a lot of other people can sugarcoat things, but that is not the way to help and propel this industry forward. Customers and pest management professionals need to know the products that work the best.”

Zenprox® EC is a non-repellent contact kill product that effectively controls a variety of pests including cockroaches, fleas, spiders and bed bugs. The active ingredient, Etofenprox, ensures quick knockdown and the product is available in a 16 oz. squeeze and measure bottle, six per case and is approved for full broadcast indoor use with a favorable toxicity profile. To learn more about Zenprox® EC, call 1-800-248-7763 or visit our website at www.zoecon.com.

Zenprox® Aerosol is a broad-spectrum spray that can be used both indoors and outdoors as a spot or crack and crevice treatment to control bed bugs, cockroaches and other pests. A 16 oz. can of Zenprox® Aerosol uses a dual mode of action for a quick kill and the non-repellent Etofenprox for best results. To learn more about Zenprox® Aerosol call 1-800-248-7763 or visit our website at www.zoecon.com.

Gentrol® IGR is an odorless and non-repellent formulation approved for commercial, residential and sensitive accounts to control insects such as cockroaches, bed bugs, fruit/drain flies and stored product pests. The active ingredient, (S)-hydroprene, is an insect growth regulator (IGR) that prevents larvae from developing into breeding adults, putting an end to the cycle of infestation. It is available in 1 oz. and 16 oz. containers and can be used as a tank mixer with Zenprox® EC. To learn more about Gentrol® IGR, call 1-800-248-7763 or visit our website at www.zoecon.com.

Gentrol® Aerosol is a highly effective ready-to-use formula that contains the active ingredient, (S)-hydroprene, an insect growth regulator (IGR). The dissipating foam action targets pests in hard-to-reach areas, while the extension tube allows for superior crack and crevice coverage. To learn more about Gentrol® Aerosol, call 1-800-248-7763 or visit our website at www.zoecon.com.

About Central Life Sciences

Central Life Sciences products are a part of Central Garden & Pet (NASDAQ: CENT) (NASDAQ: CENTA). Central Life Sciences is dedicated to creating healthier environments and making life better for people, plants and companion animals around the world. As inventors of insect growth regulator technology more than 35 years ago, the founders of Central Life Sciences pioneered biorational pest control: using the insect's chemistry as a means to reduce pest populations. To learn more about Zenprox® EC and Gentrol® IGR, call 1-800-248-7763 or visit our website at www.centrallifesciences.com.



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To learn more about Zenprox® and Gentrol® products, visit zoecon.com or call 800.248.7763.

