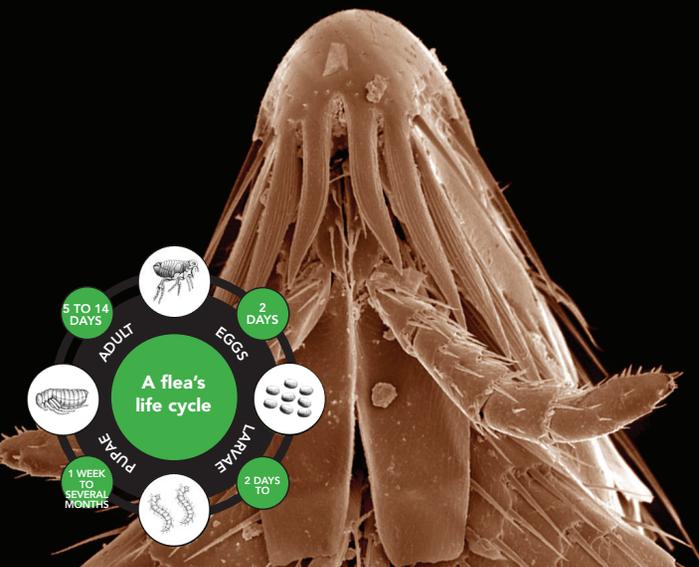


THE KEY TO FLEA FREE



Fleas thrive on pets and will even take a bite out of you. A successful flea control program includes a multi-pronged approach where pest control professionals can use a combination of Insect Growth Regulators (IGRs) and adulticides. The Precor® family of products controls adult and pre-adult fleas (95% of flea populations), and can last up to 7 months.

Carpets, rugs, floor tile joints, furniture, cracks between wood flooring, pet bedding, pet resting spots and even under furniture cushions are all places within your home where fleas can take harborage and lay eggs. It is essential that fleas are stopped in all four life cycle stages: eggs, larvae, pupae and adults. The key to gaining control is to use products containing an IGR either as a tank mix partner with Zenprox® EC insecticide or in the convenience of an aerosol such as Precor® 2625 Premise Spray.

Keeping pets flea free is important for long-term flea protection. Bi-monthly applications of Petcor®2 Flea & Tick Spray when your pet comes in from outside will help. Petcor®2 Flea & Tick Spray contains an insect growth regulator (IGR) that stops flea eggs from hatching for up to 69 days, and etofenprox that kills adult fleas for up to 7 days. For full effectiveness, it is important to remember to follow the application instructions carefully every time you reapply. Be sure to ask your pest control professional if you have questions.



THE KEY TO FLEA FREE

Go all in with Precor® and Zenprox® products in your flea control protocols. If you tank mix, use Precor® IGR with Zenprox® EC. For spot or crack and crevice treatments, use Precor® 2625 Premise Spray, a premise spray that includes an IGR and four adulticides. For large indoor area treatments go with the Precor® Plus Fogger that includes permethrin along with an IGR to prevent infestations for up to 7 months. And for on-pet treatments, try Petcor®2 Flea & Tick Spray to ensure flea treatments remain effective.

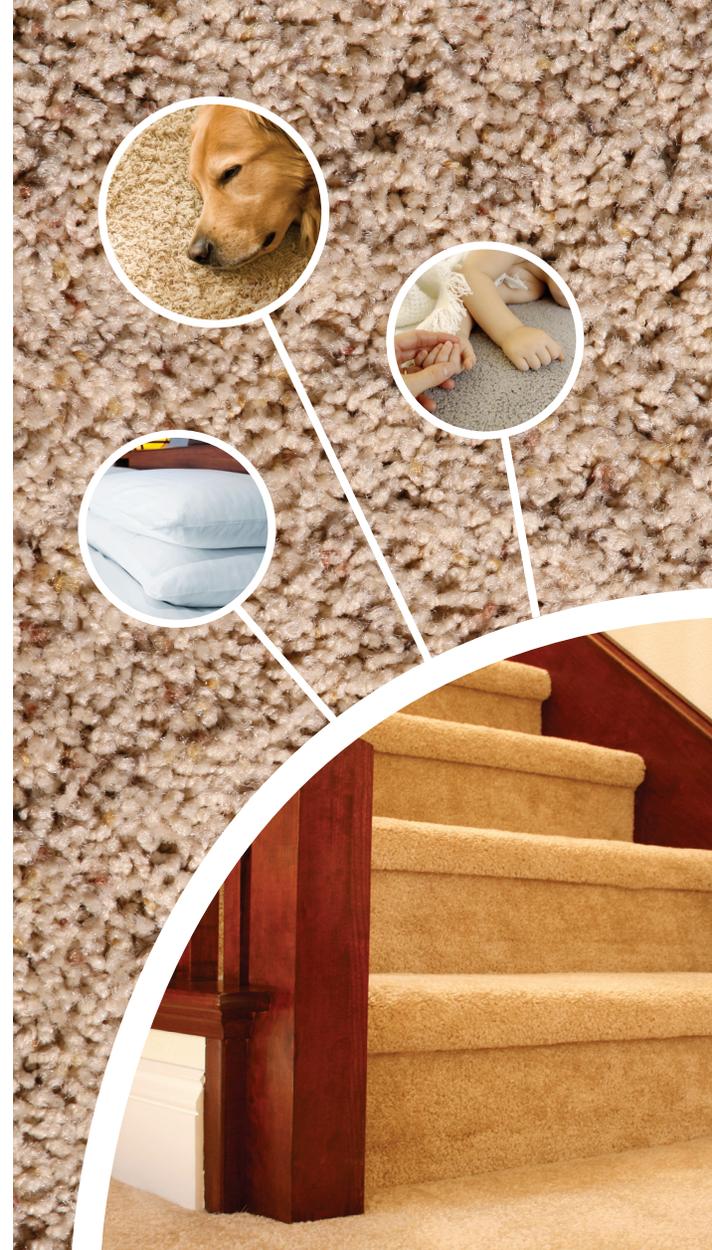
Precor® products penetrate deep for long lasting control of pre-adult flea populations and Zenprox® EC kills adult fleas with a residual that can last up to a month. It's the key to being flea free — using a pest control professional as well as Precor® and Zenprox® products.

If you have any questions visit www.zoecon.com or call 1-800-248-7763 for more information.

Petcor

Precor

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KEEPING A FLEA FREE HOME.

ZOËCON
Professional Products

PRECOR®, PETS AND PEST MANAGEMENT PROFESSIONALS...

Pets occupy a large number of households in the United States. With flea infestations on the rise, pet owners are going to be looking for help. Which means they're going to professionals. Providing long-lasting professional flea control begins and ends with Precor® products. The power of Precor® products means a better bottom line with fewer applications, lower labor costs, fewer return visits, and more happy customers. The Precor® flea control family - Precor® IGR Concentrate, Precor® 2625 Premise Spray, Precor 2000® Plus Premise Spray, Precor® Plus Fogger, and Petcor®² Flea & Tick Spray - helps eliminate flea problems without disrupting households.

A FLEA FREE PROGRAM

The active ingredients in Precor® 2625 Premise Spray kill fleas in the adult stage, helping to rid homes of the fleas you can see. Then, Precor® IGR Concentrate goes deep into places like the base of carpet fibers and between furniture cushions to help prevent the pre-adult fleas you don't see from maturing into breeding, biting adults. The combination of an insect growth regulator (IGR) and adulticide in Precor 2000® Plus Premise Spray aerosol gives professionals a cost effective weapon to help prevent reinfestations after initial treatments. Plus, with Precor® products you won't have to worry about lingering odors, staining or unsightly residue.

WHAT HOMEOWNERS CAN DO

Even though pest control professionals have Precor® products to keep infestations under control, your help is important to complete the job. There are specific steps homeowners should take before and after a flea treatment.



1. Vacuum all rugs, carpets and furniture – especially between and under cushions. Then, seal and dispose of the vacuum bag outside.
2. Clear and clean all floors, even closets. Mop all tile and vinyl floors. Sweep all concrete floors.
3. Remove all decorative items, pillows, pet food, water dishes and children's toys – be sure to check for items under beds and furniture.
4. Remove all pets. Fish bowls and aquariums may remain if properly covered and the air pump is shut off during treatment.
5. Wash or dispose of all pet bedding. If laundering, wash pet bedding separately from other linens.
6. Show your pest control professional where your pets sleep, rest and eat.



1. Wait for specific instructions from your control professional to find out when it is safe to return home.
2. Wait to resume normal vacuuming 24 hours after a home has been treated to give the insecticide time to work.
3. Continue vacuuming for 2-3 weeks at intervals of 3-4 days. The vacuum's mechanical pressure will improve the effectiveness of the insecticide by stimulating unhatched fleas to emerge from their protective pupae cases.
4. Expect to see some adult fleas for up to 3 weeks after treatment. Flea pupae are protected from insecticides by their cocoons. They will continue to emerge over a period of 1-3 weeks. Once exposed to the insecticide residual they will be eliminated.