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Zoëcon Professional Products Bolsters Long-Standing Gentrol® Lineup with a Combination Solution

Schaumburg, Ill., April 10, 2017 – The Zoëcon Professional Products division of Central Life Sciences announces the upcoming launch of Gentrol® Complete Aerosol. The existing Gentrol® solutions include an insect growth regulator (IGR) liquid concentrate, aerosol, and roach control device. This new addition features a unique combination of the Gentrol® insect growth regulator and a broad-spectrum insecticide, offering pest management professionals (PMPs) complete control in one step.

“The Gentrol family of products has reliably provided PMPs with effective control for decades, and is a staple in many pest control protocols,” said Ken Turrentine, director of marketing for the Zoëcon Professional Products division. “Standing on the Gentrol name and its reputation, we created an innovative formulation to enhance the lineup and its versatility.”

Gentrol® Complete Aerosol is a contact insecticide with extended residual control backed by the insecticide lambda-cyhalothrin with the added benefit of the IGR (S)-hydroprene. This innovative combination formulation provides the advantages of a tank mix, in an easy-to-use aerosol can. Designed with flexibility in mind, the Gentrol® product addition effectively controls German cockroaches, drain and fruit flies, stored product pests, and other listed pests. Approved for use in a variety of application sites, including sensitive accounts such as kitchens and food handling establishments, this convenient, low-odor solution can be used for crack-and-crevice and spot treatments on stainless steel appliances and in other listed treatment areas.

To learn more about Gentrol® Complete Aerosol and the entire Gentrol® lineup offered by Zoëcon Professional Products, visit Zoecon.com.

About Central Life Sciences

Central Life Sciences products are a part of Central Garden & Pet Company. Central Life Sciences is dedicated to creating healthier environments and making life better for people, plants and companion animals around the world. As inventors of insect growth regulator technology more than 35 years ago, the founders of Central Life Sciences pioneered biorational pest control: using the insect’s chemistry as a means to reduce pest populations. To learn more about Central Life Sciences, visit our website at www.centrallifesciences.com or call 1-800-248-7763.

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