

## SIMPLY ESSENTIAL. GREEN SOLUTIONS THAT WORK

The Essentria® Lineup Knocks Down Listed Crawling and Flying Insects Using Essential Oils

# CONTROL INSECTS WITH THE ESSENTRIA® LINEUP

For a softer insect control approach, reach for Zoëcon's Essentria<sup>®</sup> line of 25(b) Exempt pesticides. Featuring botanical active ingredients derived from the essential oils of plants, these environmentally friendly products offer broad application opportunities, including in sensitive accounts and uses around children, pets, and in food handling areas, because they offer little to no risk to humans or the environment. With five formulations to choose from – including two aerosols, two concentrates, and a granule – these minimum risk insecticides offer repellency to pest control for the environmentally conscious customer. The team of experts at Zoëcon is ready to help you find your perfect Essentria<sup>®</sup> solution.

### ABOUT THE ACTIVE INGREDIENTS – BOTANICALS DERIVED FROM ESSENTIAL OILS

Essentria<sup>®</sup> products are formulated with naturally derived plant-based active ingredients – including rosemary oil, peppermint oil, geraniol, clove oil, and thyme oil. Botanically based insecticides have been used for centuries to control and repel pests. The natural chemical compounds of specific plants contain qualities that provide knockdown and repellency against a wide range of pests without posing an environmental threat.



#### **APPLICATION SITES**

Because it is 25(b) Exempt, the Essentria® product line can be applied in a range of sensitive locations to help eliminate insect populations.

#### Use Essentria® products in and around:

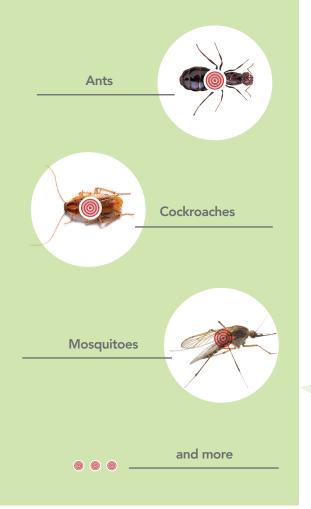
- Building foundations
- Daycare facilities
- Food handling areas
- Food processing plants
- Garages
- Golf courses
- Greenhouses
- Grower Facilities
- Homes

- Hospitals
- Hotels
- Lawns and turf
- Nursing homes
- Offices
- Parks
- Restaurants
- Schools
- Zoos



#### **INSECTS CONTROLLED**

The Essentria® product lineup controls a broad spectrum of insects including: Ants, Aphids, Crickets, Cockroaches, Mosquitoes, Spider Mites and other listed Flying and Crawling insects. Refer to each product's label for a specific list of pests controlled.



## THE ESSENTIAL WAY TO CONTROL INSECTS

As society's concern for environmental responsibility grows, customers will increasingly ask for alternative pest control options. The Essentria® line of products offers sensitive, effective insecticides and repellents from essential oils derived from plants. As FIFRA 25(b) Exempt, you can feel good about treating sensitive spaces with Essentria® products, while your customers will feel good about it, too. Trust the botanical line of Essentria® products and its plantbased active ingredients to get the job done for you in an environmentally friendly manner.

## BACKED BY PROFESSIONALS

If you are new to botanicals or if you just have questions, the Zoëcon team of experts is ready to help you with application tips, troubleshooting, customer expectations, and building protocols with the right tools to get the job done.

## **FIVE GREEN FORMULATIONS**

#### ESSENTRIA® IC PRO BROAD SPECTRUM CONTROL



- For use indoors or outdoors
- Low odor/pleasant fragrance
- Kills ants, earwigs, German cockroaches, Hemp aphids, mosquitoes, spiders, spider mites, stink bugs and many other listed pests
- For use on cannabis, hemp or unspecified food crops
- Multi-rate formulation: maintenance and active infestations
- Use as a broadcast, barrier, perimeter or spot treatment
- Can use as a fogging and automatic spray system treatment
- Active ingredients: Sodium Lauryl Sulfate 11%, Geraniol 10%, Clove 0il 3%, Cornmint 0il 1.5%
- Available in a 1 qt. bottle, 1 gal. bottle, 30 gal. drum, and 275 gal. tote

New regulatory standards. New formulation! Essentria<sup>®</sup> IC Pro checks all the boxes and more. Our 4th generation formulation complies with the latest standards developed by AAPCO (American Association of Pest Control Officials), a state EPA 25(b)-work group. It contains four active ingredients for broad spectrum control of listed flying and crawling insects. Essentria<sup>®</sup> IC Pro features flexible treatment options with a low/pleasant fragrance formulated with food-use grade inerts in a water-based formula. Designed for sensitive application sites, use around children and pets, as well as on Cannabis, Hemp or Unspecified Food Crops. See label for complete details.

#### **APPLICATION RATES**

cockroaches



ants



See label for complete directions for use.

spiders



aphids



#### ESSENTRIA® MOSQUITO & TICK CONCENTRATE

- Kills & Repels Mosquitoes
- Kills Ticks
- Repels Mosquitoes for up to 14 days
- Water-Based formula
- For use in/with: automated spraying systems, fogging systems, mist blowers
- Meets or exceeds AAPCO standards for FIFRA 25b insecticides
- Active ingredients: geraniol 10%, cinnamon oil 5%, sodium laurel sulfate 3.3%, cornmint oil 2%
- Available in a 1 qt. and 1 gal. container

#### ESSENTRIA® G GRANULAR INSECTICIDE PERIMETER TREATMENT

- Can be applied to sensitive outdoor areas on turf and landscape, as well as directly to ant mounds/nests
- Easy-to-use natural insecticide granular
- Flexible application rate 2-5 lbs. per 1,000 sq. ft.
- Kills ants, centipedes, chinch bugs, clover mites, cockroaches, crickets, earwigs, fleas, leafhoppers, and other listed insects
- Active ingredients: eugenol (clove oil) 2.9%, thyme oil 0.6%
- Available in a 22 lb. bag











ants



#### ESSENTRIA® CONTACT SPRAY INDOOR/OUTDOOR AEROSOL CONTROLS BROAD SPECTRUM OF INSECTS

- Kills and repels listed crawling and flying insects
- Indoor and outdoor use
- Low/Pleasant fragrance
- Formulated for control on a variety of listed surfaces and locations
- Safe and highly effective when used as directed
- Active ingredients: geraniol 3%, rosemary oil 0.75%
- Available in a 16 oz. aerosol can

#### ESSENTRIA® WASP & HORNET SPRAY EASY-TO-USE INDOOR/OUTDOOR AEROSOL

- Sprays up to 20 feet
- Offers immediate kill
- Can be used directly on nests
- Controls listed flying and stinging insects, including wasps, hornets, yellow jackets, as well as spiders
- Non-staining solution with foaming action
- Active ingredients: peppermint oil 1.50%, sodium lauryl sulfate 0.15%
- Available in a 16 oz. aerosol can





house flies



wasps





spiders

mosquitoes



## **Give Customers a Green Solution**

For effective, botanical insect control, reach for Zoëcon's Essentria® line of 25(b) Exempt pesticides. Made with ingredients we can live with to tackle the insects we can't, the Essentria® product lineup is simply essential for the health of homes, businesses and planet.

Botanicals offer broad application opportunities – uses in sensitive sites including food-handling areas, as well as uses around children and pets. Essentria® products pose little to no risk to humans or the environment and are highly effective.



With five formulations to choose from including two aerosols, two concentrates, and a granule – these minimum-risk insecticides offer application formats to meet your customer's needs.

Our team at Zoëcon is ready to help you develop simply essential solutions for your clients with Essentria® products.



#### **GREEN THAT WORKS**

For more information, visit our website at Zoecon.com or call 1-800-248-7763





Essentria, Essentria with design, and Zoecon with design are registered trademarks of Wellmark International. PCO 23-009