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Zoëcon Professional Products Relaunches Popular Botanical Insecticide EcoPCO® WP-X as Water Soluble Pouches

Schaumburg, Ill., April 10, 2017 – The Zoëcon Professional Products division of Central Life Sciences has launched the newly available EcoPCO® WP-X Water Soluble Pouches, updating the packaging of this popular botanical insecticide for increased convenience. Formerly available as a wettable powder, EcoPCO® WP-X features the same botanical product formulation in pre-measured, 0.5-ounce water-soluble pouches. This easy-to-use application provides professionals with flexibility, and is approved for use in sensitive areas.

“Pest Management Professionals have found great success with EcoPCO® WP-X, and they will now find the product to be even more convenient to apply,” said Ken Turrentine, director of marketing for the Zoëcon Professional Products division. “By packaging the EcoPCO® WP-X in uniform, water soluble pouches, users can ensure ideal dilution rates without the hassle of scooping and measuring.”

EcoPCO® WP-X Water Soluble Pouches are reduced risk and provide quick knockdown and broad-spectrum kill while boasting a botanical profile of active ingredients. Ideal for crack-and-crevice, general surface and tank spray treatments, the formulation is approved for use in indoor and outdoor areas, including sensitive accounts such as food handling establishments, hospitals, hotels and more. The product is available in cases of 12 packs with 31 water soluble pouches per pack.

To learn more about EcoPCO® WP-X and the comprehensive botanical lineup offered by Zoëcon® Professional Products, visit Zoecon.com.

About Central Life Sciences

Central Life Sciences products are a part of Central Garden & Pet Company. Central Life Sciences is dedicated to creating healthier environments and making life better for people, plants and companion animals around the world. As inventors of insect growth regulator technology more than 35 years ago, the founders of Central Life Sciences pioneered biorational pest control: using the insect’s chemistry as a means to reduce pest populations. To learn more about Central Life Sciences, visit our website at www.centrallifesciences.com or call 1-800-248-7763.

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