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Zoëcon Professional Products Introduces Ready-to-Use Lava-Lor™ Granular Bait

Schaumburg, Ill., March 19, 2018 – The Zoëcon Professional Products division of Central Life Sciences announces the launch of Lava-Lor™ Granular Bait. This new addition can be used indoors and out, providing effective control of cockroaches*, crickets, nuisance ants** and other listed crawling pests through multiple modes of action.

“Lava-Lor Granular Bait is ideal for tough cockroach and cricket infestations in sensitive sites,” said Tony Schultz, business manager for Zoëcon Professional Products. “This solution provides pest control professionals with quick knockdown in an easy-to-apply bait.”

Lava-Lor™ Granular Bait is a versatile formulation, featuring two active ingredients, hydramethylnon and imidacloprid; a pairing never before combined for control. This ready-to-use bait is approved for indoor void and crack-and-crevice treatments in sensitive areas, including food handling and processing facilities. Lava-Lor™ Granular Bait can also be used to control listed pests outdoors for turf and perimeter treatments with no “watering-in” necessary. Available in two sizes, a 10-oz. bottle and 25-lb. pail, the new bait can be used in a bait station, or applied via shaker or spreader for flexible application options.

To learn more about Lava-Lor™ Granular Bait and the comprehensive lineup offered by Zoëcon Professional Products, visit Zoecon.com.

*Excluding American cockroaches

**Excluding Carpet, Fire, Harvester, and Pharaoh ants

About Central Life Sciences

Central Life Sciences products are a part of Central Garden & Pet Company. Central Life Sciences is dedicated to creating healthier environments and making life better for people, plants and companion animals around the world. As inventors of insect growth regulator technology more than 45 years ago, the founders of Central Life Sciences pioneered biorational pest control: using the insect’s chemistry as a means to reduce pest populations. To learn more about Central Life Sciences, visit our website at www.centrallifesciences.com or call 1-800-248-7763.

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