



**EcoPCO® WP-X Water Soluble Pouches & D-X Dust Insecticide**

DEEP FOCUS. PRECISE IMPACT.



# Product Details

## EcoPCO® WP-X Water Soluble Pouches

### Features

- Ready-to-use water soluble pouches (WSP)
- Quick knockdown and kill of insect pests
- Pyrethrum sodium channel blocker
- For use as a general surface, spot or crack and crevice application
- Essential oil octopamine inhibitor
- 0.5 oz. pouches (31) per container
- Powerful 2-Phenethyl Propionate/Pyrethrin combination
- Add WSP to water and apply with a hand-pressurized or power operated sprayer

### Benefits

- A botanical product ideal for sensitive accounts
- WSP eliminates user contact with the powder
- Indoor and outdoor application
- Residential or commercial accounts



EcoPCO® WP-X  
SKU #100208908

# Product Details

## EcoPCO® D-X Dust Insecticide

### Features

- Ready-to-use dust
- Desiccant that will dry out the insect
- Pyrethrum sodium channel blocker
- Two 10 pound bags per case
- Powerful 2-Phenethyl Propionate/Pyrethrin combination
- Apply with a bulb and tube applicator (B&T), hand held or power duster

### Benefits

- Non-staining, non-clumping
- A botanical that can be used indoors and out
- B&T applicator gets deep into cracks and crevices
- Indoor and outdoor application



EcoPCO® D-X  
SKU # 100512973 - 10 lb  
SKU # 100208907 - 10 oz

\*applicator not included

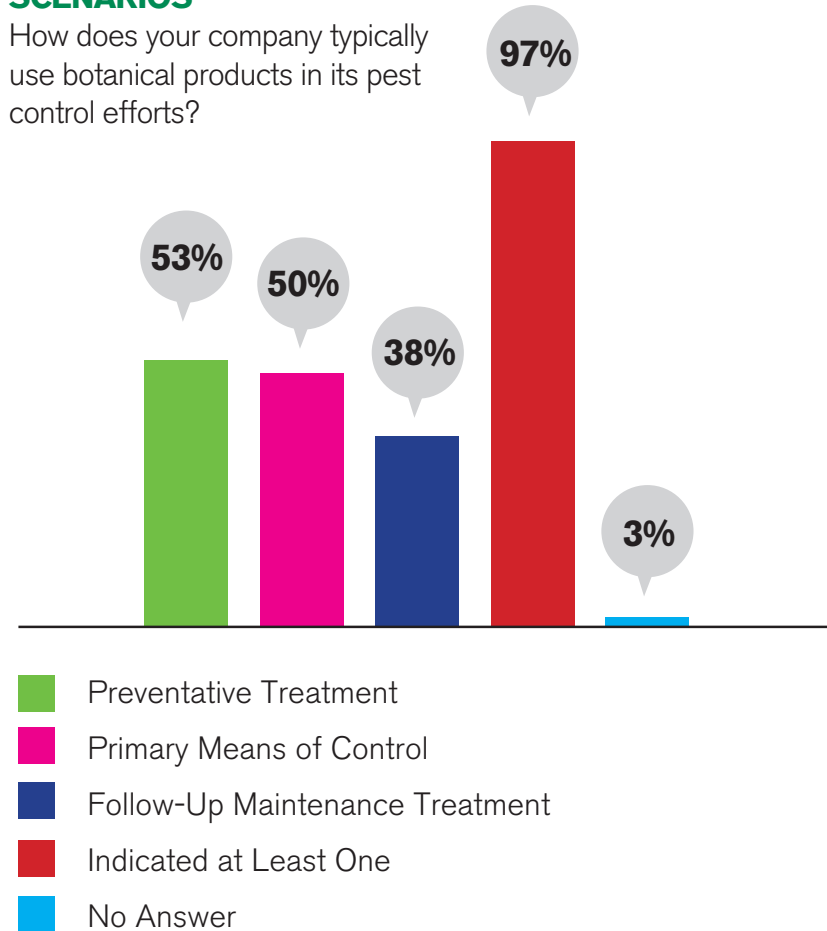
# Consumers Expect Environmentally Conscious Pest Solutions

Customers assume pest control professionals are paying attention to the environmental impact of what they do. Protection is as important as control. As “green” living becomes more of a necessity, the use of Botanicals will grow with demand. Consumers in the residential market are already seeing value in having professionals treat with botanicals, and commercial accounts are not far behind (see the graph on the following slide.)

Think of all the sensitive accounts beyond residential that benefit from botanicals – schools, restaurants, hospitals, food processing – the list goes on. With surveys indicating dust as one of the preferred formulations\*, now is an ideal time to incorporate EcoPCO® WP-X & D-X botanicals into your protocols.

## BOTANICAL PRODUCTS BEING USED IN A WIDE ARRAY OF TREATMENT SCENARIOS

How does your company typically use botanical products in its pest control efforts?



*Number of respondents: 152; Sources: Readex Research, \*State of the Naturals Market, 2015*

# INSECTS CONTROLLED

## EcoPCO WP-X

Adelgids  
 Ants  
 Aphids  
 Beetles  
 Boxelder bugs  
 Carpenter bees  
 Centipedes  
 Cockroaches  
 Crickets  
 Earwigs  
 Elm leaf beetles  
 Firebrats  
 Fire ants (mounds)  
 Fleas  
 Fruit flies

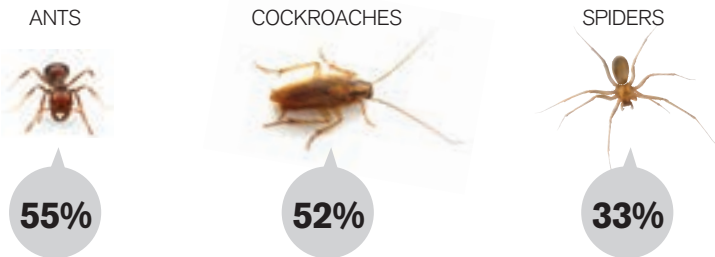
Japanese beetles  
 Lace bugs  
 Leafhoppers  
 Mealybugs  
 Millipedes  
 Phorid flies  
 Pillbugs  
 Sciarid flies  
 Scorpions  
 Silverfish  
 Sowbugs  
 Spiders  
 Termites  
 (above ground-excludes formosan)  
 Thrips  
 Wasps  
 Whiteflies

## EcoPCO D-X

Ants  
 Bed bugs  
 Carpet beetles  
 Centipedes  
 Cockroaches  
 Crickets  
 Earwigs  
 Firebrats/silverfish  
 Fleas  
 Millipedes  
 Sowbugs/pillbugs  
 Spiders  
 Scorpions  
 Wasps  
 Yellow jackets

### PESTS MOST COMMONLY CONTROLLED WITH BOTANICAL PRODUCTS

What three pests does your company most commonly control with botanical products?



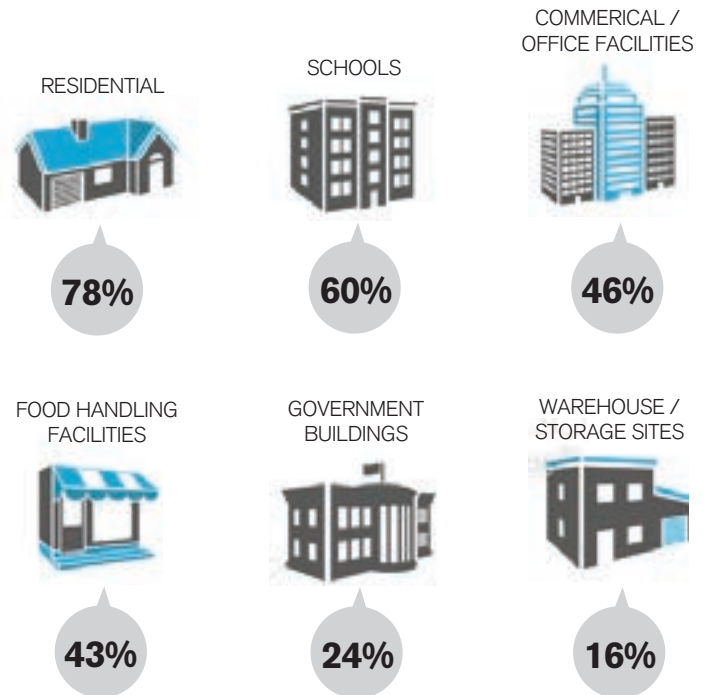
State of the Naturals Market, 2015

# APPLICATION SITES

- Homes
- Offices
- Hotels
- Motels
- Schools
- Hospitals
- Nursing Homes
- Day Care Centers
- Factories
- Warehouses
- Stores
- Supermarkets
- Restaurants
- Food Handling Establishments
- Commercial or Institutional Kitchens
- Food Processing Plants
- Zoos
- Transportation Equipment

### MOST POPULAR APPLICATION SITES

In what types of application sites is your company most likely to use botanical pest control products?



State of the Naturals Market, 2015

# Zoecon's Complete Lineup

Zoëcon® Professional Products include the botanicals in our Essentria® line of naturals, Insect Growth Regulators, that prevent larvae from developing into adults, and space applications that include synergists (PBO) and pyrethrins. Our adulticides have a range of active ingredients that include Etofenprox, a unique molecule with a low toxicity profile. Zoecon's complete lineup of products features a variety of effective active ingredients such as Hydroprene, Methoprene, Tau-Fluvaliante and PBO. Zoëcon® also carries Starbar® fly control traps and baits. With a variety of formulations that include aerosols, liquid concentrates, RTUs and sprays, Zoëcon® can help professionals build effective protocols.

**See everything Zoëcon® Professional Products has to offer at [zoecon.com](http://zoecon.com).**



Botanicals/25(b)



Insect Growth Regulators (IGRs)



Space Applications



Residual Treatments



Fly Control Baits



Fly Control Traps

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